

## National Positions<sup>®</sup> and Reverb Agency<sup>®</sup> Enter Strategic Partnership

Written by Australian Business  
Tuesday, 13 May 2014 07:00

---

( [PRLEAP.COM](http://PRLEAP.COM) ) May 13, 2014 - Agoura Hills, CA - National Positions<sup>™</sup> the leading provider of [digital marketing services](#) including search engine optimization (SEO), search engine marketing (SEM), and social media marketing announces that it will enter into a strategic partnership with Reverb Agency<sup>™</sup>, a boutique digital brand management firm based in Los Angeles, California. The announcement was made today by Bernard May, President of National Positions and Houman Salem, founder of Reverb Agency.

"We are excited to join forces with Reverb Agency and someone of the caliber of Houman Salem, said Bernard May, president of National Positions. Our strategic partnership with Reverb Agency allows us to quickly expand our branding and ecommerce web design capabilities to meet the ever growing demands of our client base."

Founded in 2004, National Position<sup>™</sup> has grown to become the leading U.S. provider of digital marketing services with clients including Walmart, Unilever, and American Express. Although the company works with major brands, including many Fortune 500 companies, National Positions<sup>™</sup> core business is working with small to mid-size businesses. The trend towards regional and local search has opened new opportunities for small to mid-sized businesses and National Positions<sup>™</sup> stands at the forefront of developing and implementing breakthrough methodologies that help businesses rank on all major search engines.

Reverb Agency<sup>™</sup> was founded in 2012 by Houman Salem, who in 1998 was among the first to pioneer the online streaming music industry with AVIATORadio.com. His company was among the first broadcasters of streaming music entertainment and had successfully raised technology funding from Microsoft by 2001. Reverb Agency's core competence is developing digital brand strategies for small to mid-size companies. While Reverb Agency<sup>™</sup> also provides search engine optimization (SEO) and social media marketing services, its primary focus is on building e-commerce websites. "We have been working with National Position<sup>™</sup> for the past year on a variety of levels, and the time is right for us to combine our efforts", stated Salem.

Reverb Agency will be housed out of National Positions<sup>™</sup> Agoura Hills California offices and Salem will be an active advisor to the combined companies.